

## Saving Our Sea Turtles - Spacecoast Business Magazine

*SpaceCoast Business*

2-3 minutes

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*Absolutely Natural products protect more than your skin*



With a name like Absolutely Natural you'd expect a company committed to nature's preservation and awareness – and you'd be correct. Melbourne-based Absolutely Natural pioneered the original 100 percent natural, chemical-free suncare in the early 1990's. All of their formulas are carefully selected from nature's most nutrient- and vitamin-rich plants, minerals, and renewable sources, which is probably why the company is particularly committed to supporting sea turtle rehabilitation, rescue and awareness.

The ecosystems that support sea turtles and other ocean-based creatures are being continually damaged by chemicals, litter and fishing efforts. Absolutely Natural makes regular donations towards efforts to rehabilitate rescued sea turtles and educate the public on how they can help make a difference.

Their spa line has dedicated space on each label to help raise awareness of sea turtles. These bottles are distributed worldwide to resorts fronting the Pacific and Atlantic Oceans, Mediterranean and Caribbean Seas and the Gulf of Mexico.

Their products are reef-friendly and a recent scientific study of sunblocks proved that their sunscreens biodegrade in as little as 14 days. Chemical sunscreens can take months to biodegrade and are thought to be one of the main causes of our precious coral reefs dying off at an alarming rate.

Every year the Absolutely Natural team sponsors and supports the Sea Turtle Preservation Society's Turtle Krawl event in September.

### **Turtle Krawl**

September 15, 7:30 a.m. at Nance Park in Indialantic

<http://turtlekrawl.com> • [seaturtlespacecoast.org](http://seaturtlespacecoast.org)

All proceeds benefit the Sea Turtle Preservation Society

Absolutely Natural products:

- are never tested on animals
- are chemical-free
- never contain any animal byproducts
- biodegrade more easily than typical, chemical sunscreens
- contain no nano-particles
- are gentle on the environment

For more information visit [absolutely-natural.com](http://absolutely-natural.com)