

## **STPS PHOTOGRAPHIC/VIDEO POLICY**

STPS does not condone the photographing or videoing sea turtles, or other imperiled species, where the activity shown is done for entertainment value or that encourages the public to undertake activities that are under state and federal permits.

STPS will not publish in any communications/media format, photographs that contain such activities. The activity should not show the compromise of accepted scientific procedures, be “selfies”, group/family photos or similar noneducational purpose. Published formats include all digital and print entities including published formats but are not limited to: print, newsletters (digital or print), blogs, Facebook©, Twitter©, emails, text messages, and visual presentations.

Photographs, videos and presentations published by STPS will include an embedded statement by watermark or other means: *“This activity authorized under FWC MTP XX-XXX”* with the xx= year. XXX = marine turtle permit number.

Photographs, videos and presentations not having embedding capability (because of age, media format, and unknown permit) will have attached to or in close proximity to, the statement “This activity authorized under FWC permitting”. Permit date and number should be used when possible.

Photograph associated stories should reinforce the need for special training and permits.